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Queen Bee: Roxanne Quimby, Burt's Bees, and Her Quest for a New National Park

Phyllis Austin

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In this fascinating biography of the woman behind the wildly successful line of natural skin care products known as Burt's Bees, veteran journalist Phyllis Austin provides insight into Roxanne Quimby s background, her determination, and her desire to protect Maine s wilderness by establishing a national park in the north woods. Born in Massachusetts, Roxanne Quimby made herself a success. She changed a roadside honey stand into a juggernaut company worth hundreds of millions of dollars before selling it to Clorox in 2007. She then turned her attention to her longstanding interest: conservation. Quimby has purchased more than 120,000 acres of Maine forest to preserve it. Not everyone in the Katahdin region welcomed Quimby's efforts with open arms, and this well-researched book chronicles the ups and downs of Roxanne's quest for a national park in a way no other book has.

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