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Como uma introdução oficial para o gerenciamento de dados, os objetivos do guia DMBOK® são:

- Construir um consenso para uma aplicação, geralmente visível das funções do gerenciamento de dados;
- Fornecer definições padrões para os usos comuns das funções do ger enciamento de dados, entregas, papéis e outras terminologias;
- Documentar os princípios voltados para o gerenciamento de dados;
- Apresentar uma visão geral neutra em relação a vendedores de soluções e produtos visando praticar boas práticas comuns, métodos e técnicas sabiamente adotados, e abor dagens alternativas significativas;
- Esclarecer o escopo e os limites do ger enciamento de dados;
- Agir como uma referência que guia os leitores para recursos adicionais e para maiores entendimentos

Os editores são Mark Mosley, Editor de desenvolvimento, Michael Brackett, Editor de produção, Susan Early, Editor assistente, e Deborah Henderson (Presidente da fundação DAMA, e vice-presidente da Pesquisa e Educação da DAMA Internacional), e o posfácio por Michael Brackett. Prefácio por John Zachman:
A publicação começou como não trivial, e necessária compilação de artigos e fatos de assuntos pouco entendidos do gerenciamento de dados orquestrados por algumas pessoas do capítulo da DAMA de Chicago. Como havia pouco material de referência de fundo sobre o assunto, foi o único na época. Cresceu para se tornar um manual pragmático dos praticantes e que certamente merece um lugar em toda pratileira dos profissionais que de alguma maneira estão envolvidos com o gerenciamento de dados.

SOBRE O AUTOR:
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