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Hotels and Resorts: Planning and Design (Butterworth Architecture Design and Development Guides)

Fred Lawson

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Hotels and Resorts: Planning and Design (Butterworth Architecture Design and Development Guides)
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This book provides a complete guide to the development of hotels and resorts, covering all aspects of planning, market analysis, interior design and the installation of technical services.

Fred Lawson's text is concise and the information easy to access. He examines the distinctive characteristics of different hotel types, identified by market and location, and specifies the special requirements of each type. Recognising the need for continuous maintenance and life-cycle refurbishment, a full chapter is devoted to these subjects and the business aspects of the hotel operation are considered. Throughout the book are numerous illustrations of projects showing outstanding examples of hotels and village resorts as well as current trends in design and development. Fred Lawson is well known as an hotel consultant and is now Visiting Professor at the University of Bournemouth. He has a number of successful books to his credit. As a leading international consultant he has been involved in major hotel and tourism projects in 35 countries including assignments for the World Bank, EC, UNDP and the World Tourism Organisation. The hotels featured include: Bali Hilton International, Oberoi Hotel - Bombay, Hotel Nikko - Australia, Guildford YMCA - UK, Meridien Hotel - Cairo, Turtel Sorgun Resort Village - Turkey.

* Covers all aspects of planning and design, including marketing and investment appraisal
* Logical framework and comprehensive coverage promotes handy reference use
* Numerous examples provide practical help in application of principles

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