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Book Power: A Platform for Writing, Branding, Positioning & Publishing

Kytka Hilmar-Jezek

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Do you wish you had more business? Are you getting blocked out by all of the social media noise? Do you need to get in front of more clients? Do you want to rise above the competition in your niche?

Here Are The Benefits From Reading This Book:

- Write and publish your book quickly and easily (in as little as a week!)
- Understand why a book has become the new business card and marketing tool.
- Have doors open to speaking opportunities, interviews, joint venture partnerships.
- Become the authority, expert, go to person or celebrity in your niche.
- Use your book as a launching pad to create new products.
- Understand what a brand is and why it's so important in today's business landscape.
- Win the trust and loyalty of customers, clients and followers.
- Build a powerful platform as a central hub to simplify all of your marketing efforts.
- Maximize your online presence and social media platform.
- Monetize what you already know and do in a way that grows your business even when you sleep.

Who Needs To Read This Book?

- You want more clients, customers and business.
- You want the credibility and trust factor you know you deserve.
- You have a powerful message or system that you know is needed today.
- You realize you need a new strategy in marketing your business.
- You need to deepen your relationship with your client base.

Book Power Gives You All of the Tools for Rapid Marketing SuccessSome say a book is the new business card, others say it's the new lead generation tool. We know that a book tells customers that you are the expert and showing up on Amazon is is better than wasting time on SEO on Google! Write and publish your book fast in a gamified way using industry secrets rarely discussed. After reading Book Power, you can have your book in your hands in a matter of days!

Gain Instant Credibility: It's a fact, published authors gain more respect, can claim higher fees and attain more visibility.

Use Your Book To Open Doors: A book is THE tool to get you the access you and your message deserve.

In Book Power You'll Learn

- Why You Want to Publish on CreateSpace AND Kindle
- The Benefits of Being a Published Author
- Proper Formatting Techniques
- Book Cover Design

- How To Create An Outline
- Choosing the Right Title
- The Benefits of Aligning with Experts
- What a Platform Is - And Why You Need One
- The Importance of Consistent Branding
- Secret Strategies for Writing Your Book Description
- How Amazon Is Primarily A Search Engine
- How To Put Your Book Into Four Categories for Maximum Exposure
- What A Sales Funnel Looks Like
- How To Promote with Book Tours
- How A Book Helps You Reach More Markets & Drive More Sales
- Why You Want To Think About A Book Trailer Video
- Cross Pollinating Your Social Media for Best Results
- The Importance of Consistent Branding
- Optimizing Your Author Central Profile
- The Best Ways To Promote Your Book
- How To Use A Book To Gain Media Exposure
- Using Your Book As a Lead Generator
- Getting It Right The First Time
- Engineering A Best Seller
- Using Categories To Your Benefit
- Keywords, Categories And Book Description SEO
- How To Create Content Fast
- The Authors Secret You Did Not Know About
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Charlene Stidham:

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