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Strategic Information Technology and Portfolio Management

Albert Wee Kwan Tan

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While much has been written about strategic information systems planning, the integration of strategic planning with portfolio management has been ignored, leaving the potential benefits of their combined approach to planning yet to be explored.

Strategic Information Technology and Portfolio Management bridges the knowledge between information technology planning, enterprise architecture, and IT portfolio management taking into account their financial impact. Intended for IT professionals, researchers, and academicians, this book provides techniques and tools appropriate for building application portfolios and developing strategies which increase financial performance.

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