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Screen Design Manual: Communicating Effectively Through Multimedia (X.media.publishing)

Frank Thissen

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Packed with numerous examples this easy-to-use manual provides designers of interactive media with a practical guide to screen design. Written for the working designer the manual shows how to rework information so that it is suitable for the chosen target group and the media they are using. It describes background information and encourages further development of the language of digital media. In doing so it covers all aspects of screen design, including: perception and learning, ergonomics, communication theory, image research, aesthetics, and the design of navigation and orientation elements.

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