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Economics, Finance and Business Dictionary. Volume I (Spanish Edition)

Guillermo Cabanellas De Las Cuevas, Eleanor C. Hoague

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Una de las areas de mayor interaccion entre las lenguas inglesa y espanola es la economica y empresaria. El empuje que en materia de ciencia economica y desarrollo empresario ha carac-terizado a Gran Bretana y a los Estados Unidos en los dos ultimos siglos, ha llevado a que buena parte de la terminologia que en estos temas se utiliza en el mundo de habla hispana tenga su origen en la lengua inglesa. Ello hace particularmente deseable que la comunicacion entre ambas lenguas tenga lugar del modo mas preciso posible, y guardando la mayor coherencia con la estructura general de cada idioma. El presente diccionario contiene mas de 30.000 entradas y definiciones en cada idioma, relacionados con la economia, el comercio internacional, la gestion, los recursos humanos, las ventas, la contabilidad, el derecho comercial, la produccion, los instrumentos de inversion, las finanzas, la informatica, las nuevas tecnologias y otras areas de la empresa. Una de las areas de mayor interaccion entre las lenguas inglesa y espanola es la economica y empresaria. El empuje que en materia de ciencia economica y desarrollo empresario ha carac-terizado a Gran Bretana y a los Estados Unidos en los dos ultimos siglos, ha llevado a que buena parte de la terminologia que en estos temas se utiliza en el mundo de habla Una de las areas de mayor interaccion entre las lenguas inglesa y espanola es la economica y empresaria. El empuje que en materia de ciencia economica y desarrollo empresario ha carac-terizado a Gran Bretana y a los Estados Unidos en los dos ultimos siglos, ha llevado a que buena parte de la terminologia que en estos temas se utiliza en el mundo de habla hispana tenga su origen en la lengua inglesa. Ello hace particularmente deseable que la comunicacion entre ambas lenguas tenga lugar del modo mas preciso posible, y guardando la mayor coherencia con la estructura general de cada idioma. El presente diccionario contiene mas de 30.000 entradas y definiciones en cada idioma, relacionados con la economia, el comercio internacional, la gestion, los recursos humanos, las ventas, la contabilidad, el derecho comercial, la produccion, los instrumentos de inversion, las finanzas, la informatica, las nuevas tecnologias y otras areas de la empresa.

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