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Cognitive Science: An Introduction to the Study of Mind

Jay D. (Daniel) Friedenberg, Gordon W. Silverman

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In *Cognitive Science 3e* Friedenberg and Silverman provide a solid understanding of the major theoretical and empirical contributions of cognitive science. Their text, thoroughly updated for this new third edition, describes the major theories of mind as well as the major experimental results that have emerged within each cognitive science discipline.

Throughout history, different fields of inquiry have attempted to understand the great mystery of mind and answer questions like: What is the mind? How do we see, think, and remember? Can we create machines that are conscious and capable of self-awareness? This books examines these questions and many more. Focusing on the approach of a particular cognitive science field in each chapter, the authors describe its methodology, theoretical perspective, and findings and then offer a critical evaluation of the field.

Features:

- Offers a wide-ranging, comprehensive, and multidisciplinary introduction to the field of cognitive science and issues of mind.
- Interdisciplinary Crossroads” sections at the end of each chapter focus on research topics that have been investigated from multiple perspectives, helping students to understand the link between varying disciplines and cognitive science.
- End-of-chapter “Summing Up” sections provide a concise summary of the major points addressed in each chapter to facilitate student comprehension and exam preparation
- “Explore More” sections link students to the Student Study Site where the authors have provided activities to help students more quickly master course content and prepare for examinations
- Supplements: A password-protected Instructor’s Resource contains PowerPoint lectures, a test bank and other pedagogical material.The book's Study Site features Web links, E-flash cards, and interactive quizzes.

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