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Hollywood Secrets of Project Management Success (Developer Best Practices)

James Persse

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Hollywood Secrets of Project Management Success (Developer Best Practices) James Persse

Learn best practices for managing software development projects from an unexpected but surprisingly relevant source: the producers of major motion pictures.

What can Hollywood’s hundred years of filmmaking experience teach the software industry? Like movies, software projects can be complex, creative, and high risk. But Hollywood has a better track record for delivering projects to plan. Now you can apply the project-management best practices used by motion-picture producers and production managers to your own work—and get better results.

The author—an expert in software engineering and process improvement—shares what he’s learned from film-industry project managers to deliver software projects on time and on budget. You’ll gain practical insights and effective techniques you can apply right away for estimation and planning; controlling costs, schedules, and changes; coordinating multiple teams; tracking progress; reporting status; managing logistics; management reviews; and more.

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