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The Four Pillars of Investing: Lessons for Building a Winning Portfolio

William Bernstein

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The Four Pillars of Investing explains how any investor can build a solid foundation for investing by focusing on four essential lessons, each building upon the other. Containing all of the tools needed to achieve investing success, without the help of a financial advisor, it presents:

- Practical investing advice based on fascinating history lessons from the market
- Exercises to determine risk tolerance as an investor
- An easy-to-understand explanation of risk and reward in the capital markets

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