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# Starting & Building a Nonprofit: A Practical Guide

*Peri Pakroo*

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# Starting & Building a Nonprofit: A Practical Guide

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**Starting & Building a Nonprofit: A Practical Guide** Peri Pakroo
Start a nonprofit and keep it running with this practical guide

Rescue a school library. Preserve an endangered species. Support the arts. Whatever it is you want to do to give back to your community, *Starting & Building a Nonprofit* provides the kick start you need.

Filled with user-friendly information, practical advice and step-by-step instructions, this book is your guide through the process of getting a nonprofit up and running. Learn how to:

. pick the perfect name for your organization
. structure a nonprofit to achieve your goals
. choose and obtain a federal tax-exempt status
. create a mission statement
. develop a strategic plan and initial budget
. launch a successful fundraising plan
. recruit and manage board members and volunteers
. hire and train staff
. obtain necessary insurance
. market your organization
. create a winning website
. keep your nonprofit running

*Starting & Building a Nonprofit* goes beyond paperwork -- it addresses the big picture, showing you how to create a solvent, efficient organization that will make a real difference. And the newly revised 4th edition has an updated chapter on building a website for your nonprofit, and updated forms and checklists to help you stay organized.

Are you a California resident? Check out *How to Form a Nonprofit Corporation in California*.

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