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Corporate Integrity: Rethinking Organizational Ethics and Leadership (Chinese Edition)

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Corporate Integrity: Rethinking Organizational Ethics and Leadership (Chinese Edition) Anonymous Under what circumstances can a company be considered as having integrity, and how can we drive the company forward toward the direction of integrity? To solve this problem, this book integrates the topics such as organizational design, exchanges practice, working relationships and leadership style, providing a timely, comprehensive framework and operational business tutorial. The author explored the five key challenges faced by the modern enterprises, that is, modern companies need to make ethical reaction to the challenges from culture, interpersonal relationship, organizations, citizens and environment. The book argues that if the company is to meet the requirements of the civil society, they must promote forms of interaction based on mutual recognition and civic cooperation. In terms of professionals seeking to engage in commercial activities with integrity as their goal, including the organizational ethicists, business leaders and MBA, this book is a must read.

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