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Accountability Leadership: How Great Leaders Build a High Performance Culture of Accountability and Responsibility (Volume 1)

DI Worrall

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Introducing the Multi Award-Winning - *Accountability Leadership*.

- **Winner Leadership Category 2015 Indie Excellence Awards.**
- **Finalist Business Category 2015 Next Generation Indie Book Awards.**
- **Finalist Business Reference Category 2015 International Book Awards.**

Do You Still Live In The Hope That Employees Will Follow Through On Their Promises, Responsibilities and Commitments?
Transform Hope into Certainty with the *New Science* of Accountability

Great business leaders understand that acceptance of greater personal accountability and responsibility leads organisations back on the path to success. But with the evolving nature of 21st century business, the practical steps that go into creating a high performance culture of accountability have become more muddled than ever.

Many organisations have seen temporary improvements, implementing traditional systems of accountability in an attempt to drive high performance in the workplace--only to quickly revert back to their old ways, or worse.

The #1 Amazon Best Seller Accountability Leadership Will Teach You:

- What it really takes to lead a high performance culture of accountability
- Why so many of today's employees avoid personal accountability and responsibility like the plague, and how to reverse that trend
- How to sustain great performance through inspiring feedback, feed-forward and follow-through
- What an accountability plan is, how to create one, and why it's considered the "secret weapon" behind successful business transformation

Filled with real world case studies and straightforward, easy to digest research, Accountability Leadership offers practical solutions that are direct, engaging, fast, cost-effective, proven, and easy to implement...

Immediate, Concrete Solutions You'll Take Away From This Book Include:

- How to transform the "dark side" of accountability into a positive force for change
- Why carrots and sticks no longer work--and what they've been replaced with
- How to create compelling consequences that inspire people to perform at their best, and achieve the ultra productive workstate known as "flow"
- Crack the code of high accountability conversations, turning confrontation into a productive and positive opportunity

Accountability Leadership Also Exposes the Truth On Topics Like...

- How negativity bias covertly sabotages your feedback loop with your employees
- The optimal ratio for positive to negative comments in feedback
- The right amount of autonomy to give employees--without overdoing it
- What lack of recognition is really doing to your workforce (hint: it's staggering)
- The surprising biochemical effect of praise, and why it cannot fail

5 out of 5 Stars for Accountability Leadership

"In five jam-packed chapters and with clarity, simplicity and candour, Worrall teaches corporate leaders how to create a culture of accountability within their organisations. She also reminds us of the often disastrous consequences of failing to do so."

Marshall Goldsmith - million-selling author of the New York Times bestsellers, MOJO and What Got You Here Won't Get You There

"Without accountability, organisations fail. In my experience, you must promote a culture of top-down accountability if you want to promote excellence in your organisation. And, that's exactly what this book will teach you how to do. Kudos to the author for choosing to address this oft-neglected issue with a powerful and informative book on accountability leadership."

Michael Massie - Amazon best selling author

"Accountability Leadership is a quality resource that will help leaders build a high performance culture where people achieve because they feel intrinsically accountable. I love how Accountability Leadership has brought together a range of disciplines - including psychology, sociology, and management - to focus leaders on motivating people to feel accountable..... and how everyone in an organisation can benefit from this proven and fresh approach."

Joanna Clark, Business Executive

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As people who live in the actual modest era should be upgrade about what going on or details even knowledge to make these people keep up with the era that is certainly always change and move ahead. Some of you maybe can update themselves by looking at books. It is a good choice to suit your needs but the problems coming to you actually is you don't know which you should start with. This Accountability Leadership: How Great Leaders Build a High Performance Culture of Accountability and Responsibility (Volume 1) is our recommendation to help you keep up with the world. Why, because this book serves what you want and need in this era.

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