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The ROI of Human Capital: Measuring the Economic Value of Employee Performance

Dr. Jac Fitz-enz

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The ROI of Human Capital: Measuring the Economic Value of Employee Performance Dr. Jac Fitz-enz The lifeblood of any business enterprise is its people. Yet it wasn't until the publication of the groundbreaking book The ROI of Human Capital that there was a reliable way to quantify the contributions of people to corporate profit. Completely updated with new metrics, the book shows executives and HR professionals how to gauge human costs and productivity at three critical levels: organizational (contributions to corporate goals) • functional (impact on process improvement) • human resources management (value added by five basic HR department activities) The second edition contains new material on topics including corporate outsourcing, developments in behavioral science, and advances in trending and forecasting that have dramatically changed the way organizations measure the bottom line effect of employee performance. Utterly up-to-date, this is the go-to resource for organizations performing the essential task of measuring the value of their people.

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