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The PMO Playbook: Effective Phase Exits: Delivering Successful Phase Exits to Executives

M.S., Leslie O. Magsalay

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The PMO Playbook: Effective Phase Exits has valuable information contributes to improving the execution of the portfolio roadmap. This book provides an overarching framework for effective phase exits accompanied with the detailed “how to” by each phase and by role enabling program managers to bring products to market consistently. It contains checklists, questions, and process flows as a reminder of what needs to considered. It also combines information for program managers, functional managers, executives, and customers into a single package they can apply directly. This book should be used with The PMO Playbook: Effective Phase Exit Templates. The author tackles the challenge of teaching the framework so those involved in bringing new products to market such as PMOs or senior program management professionals can plan and execute effectively. The PMO Playbook: Effective Phase Exits provides a baseline and framework to overcome the following challenges: o Strategy: Provides the vision, objectives, and context between a company’s PLM (Product LIfecycle Management) framework, PLC (Product Lifecycle) process, roles and responsibilities as it relates to phase exits. o Roles and Responsibilities: Provides guidance for Product Team organizations and defines roles and responsibilities for individuals involved with product development and deployment (such as a Product Team, Product Approval Committee) o Phase Exit Review: Provides guidelines for the recommended Phase Exit Review process and outlines recommended review content for each Phase Exit Review. o Phase Exit Approval: Provides the guidelines for simplification of Phase Exit Review and Approval process. o PLC (Product Lifecycle) or PLM (Product Lifecycle Management): While this playbook makes references to a product lifecycle process or a product lifecycle management framework, it will not address it. Any references to a company’s PLC or PLM are for context purposes only as it relates to phase exits. Whether you are currently a program manager or you are thinking of a career in program management, this book has the practical framework you need for new product introduction and obsolescence. It explains what is required for each process phase, who owns the deliverable and when and how often the PMO organization should check in with the executives.

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