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How to Start, Run and Grow a Successful Gas Station Business: A Complete Guide to Gas Station Business A to Z

Shabbir Hossain

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Why a book about Gas station business? Well, gas stations are in every street corner, they are dime a dozen, but why are there so many of them?.

Since the economic meltdown of 2008, we not only witnessed the collapse of the housing market, but also the wave of small businesses that closed their doors forever. Look at your city, and I am sure you will find empty homes alongside many local businesses such as restaurants, gift shops, clothing stores, etc. standing there with empty windows and a "For Sale" sign in the front.

Now, look again. How many gas stations or convenience stores closed during the same period? Probably none. Instead, you may have noticed there are new stations constantly being built.

Why is that? The answer is simple: it is a recession proof business. Whether you have a job or not, have a house or not; you still need gasoline for your car, milk for the kids, or need to make a quick run for cigarettes, beer, soft drinks.. You corner gas station is filled with all our daily life necessities.

Now that we established Gas Station is a good and recession proof business to get into, the question is how do we get into one on a limited budget and once we do get into it, how can we stand out in this crowded market and be unique?

Here in this book I bring you all the answers along with all the best information possible to help you start, run and grow a successful gas station/convenience store business.

As a 20 plus year veteran of gas station business, I am always trying new and innovative methods to increase sales and profitability.

In this book I outlined and explained in depth the followings:

- How to Choose the Right Business Location
- Should you Buy or Lease a Gas Station Business
- How to effectively do Due Diligence on any Business

- How to get Bank Financing
- How to Close a Deal
- What and How to set up a Corporation and obtain all required Licensing
- How to Market your store and increase Sales and ultimately Profitability
- How to Hire, Train and Manage Employees
- How to have an Inventory Management System
- How to do Bookkeeping
- How to handle Loss Prevention/Theft

A full Business Plan in included in this book along with a link where you can download a fully workable business plan that you can modify to fit your need.

After reading this book, if you still have need for more information, Check out my **Gas Station Business 101 podcast audio show on iTunes**, it is free to subscribe and you can listen to anywhere.

Branding, Business Plans, Business loans, innovative marketing Strategies, theft control, gas station business bookkeeping, regulations, pricing - you name it, it's here for you.

You can also check out my blog at *GasStationBusiness101.com* and let me show you the way to becoming successful in this profitable niche business.

In this second edition, we addressed a few errors and typos, we also updated some data, as well as some charts and graphs that are now very easy to read.

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