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Big Bill: The Life and Times of NASCAR Founder Bill France Sr.

H.A. Branham

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The first major authorized biography of NASCAR founder, Bill France Sr.

Big Bill is the consummate "insider" book on the life and legend of NASCAR founder Bill France and tells the tale of a classic American success story. France Sr. brought his family to Daytona Beach, Florida, in 1934, put down roots and immersed himself in the business of racing, both as a driver and an owner.

Nicknamed "Big Bill" because of his 6-foot-5 stature, he made significant contributions to the racing world - he founded NASCAR in December 1947, built Daytona International Speedway in 1959 and built Talladega Superspeedway in 1969, and landed the landmark R.J. Reynolds/Winston sponsorship deal in 1971 that not only transformed NASCAR but also transformed corporate sponsorship of sports in America.

The France family has spent the last 30 years gathering a vast collection of files and material about their family patriarch and has turned over countless interviews -- both written and taped -- as well as NASCAR documents, memorabilia, memos, letters and various other materials to the author for this definitive biography.
Big Bill offers NASCAR fans a rich, entertaining, emotional, and detailed story about America's most recognized and admired racing family.

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April Young:

The e-book untitled Big Bill: The Life and Times of NASCAR Founder Bill France Sr. is the e-book that recommended to you to learn. You can see the quality of the guide content that will be shown to you actually. The language that author use to explained their ideas are easily to understand. The writer was did a lot of study when write the book, to ensure the information that they share to you personally is absolutely accurate. You also will get the e-book of Big Bill: The Life and Times of NASCAR Founder Bill France Sr. from the publisher to make you far more enjoy free time.

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A lot of people always spent their particular free time to vacation or go to the outside with them family members or their friend. Did you know? Many a lot of people spent they will free time just watching TV, or even playing video games all day long. If you would like try to find a new activity that is look different you can read any book. It is really fun for you personally. If you enjoy the book that you just read you can spent the whole day to reading a guide. The book Big Bill: The Life and Times of NASCAR Founder Bill France Sr. it doesn't matter what good to read. There are a lot of individuals who recommended this book. These were enjoying reading this book. Should you did not have enough space to create this book you can buy the actual e-book. You can m0ore easily to read this book out of your smart phone. The price is not to cover but this book has high quality.

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