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Reader Magnets: Build Your Author Platform and Sell more Books on Kindle (Book Marketing for Authors 1)

Nick Stephenson

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Reader Magnets are what bring readers to YOU.

They're an irresistible force that draw readers in to your author platform - the promise of getting great value content and building a valuable connection. That's what it's all about, after all - making meaningful relationships with your audience and having a direct line to your readers.

I started using *Reader Magnets* a little over six months ago. I didn't even have a term for it back then. Since I put these measures in place, over 15,000 readers have signed up to hear from me about new releases and promotions - all in just a few months.

My readers trust me with their contact details for good reason. I give them good content. In return, they buy my books. These guys are my fans. I appreciate every last one of them - and they're the reason I get to write for a living.

What Reader Magnets Have Done for Me:

- My last email - I made $547 in book sales.
- I launch every new book into the top #900 or better.
- I don't need to rely on Amazon for an income.
- I don't need to pay advertisers to get sales.
- I saw my first 1,000 subscribers after just a couple of weeks.
- My click-rate is five times higher than the industry average
- My open-rate is more than double

How?

It's all about getting readers to commit. Get their email addresses. Follow up. Build value. Build your brand.

Let me repeat the headline again: I picked up 15,000 new reader email addresses in less time than it takes for most people to write a new book. I got my first 1,000 readers signed up in just a couple of weeks. My click-rates are through the roof. I do this with Reader Magnets - and you can too.

Download the ebook to find out how – as well as the ebook edition, you'll also get:

- access to my course "Find your First 10,000 Readers" for free
- a PDF edition of the book (in case your ereader doesn't handle screenshots well)
- the chance to get your burning questions answered at the Reader Magnets community

Here's to your success!

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Melinda Kendall:

In this age globalization it is important to someone to obtain information. The information will make you to definitely understand the condition of the world. The healthiness of the world makes the information easier to share. You can find a lot of sources to get information example: internet, newspaper, book, and soon. You can observe that now, a lot of publisher this print many kinds of book. The particular book that recommended to you personally is Reader Magnets: Build Your Author Platform and Sell more Books on Kindle (Book Marketing for Authors 1) this publication consist a lot of the information of the condition of this world now. This book was represented how can the world has grown up. The language styles that writer value to explain it is easy to understand. The actual writer made some analysis when he makes this book. Honestly, that is why this book ideal all of you.

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