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Managing Cultural Diversity in Technical Professions (Managing Cultural Differences)

Lionel Laroche

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Managing Cultural Diversity in Technical Professions (Managing Cultural Differences) Lionel Laroche 'Managing Cultural Diversity in Technical Professions' provides managers of technical professionals with clear and tested strategies to improve communication and increase productivity among culturally diverse technical professionals, teams, and departments.

Dr. Laroche outlines the differences in education and training, career expectations, communication styles, and management expectations in countries around the world. He explains cross-cultural concepts and presents his case for the importance of cross-cultural competence supported by hard data, including charts, tables, and readily accessible schematics.

You'll benefit from the author's experience and expertise as a manager and consultant in this area, illustrated by numerous anecdotes, critical incidents, and mini case studies, centered around two central themes:

* Most technical professionals do not recognize the impact of cultural differences in their work
* Cross-cultural issues lead to a significant under-utilization of talent and affect productivity negatively

'Managing Cultural Diversity in Technical Professions' offers proven tactics for improving your personal effectiveness and the efficiency of your multicultural teams, breaking the communication barrier in the multicultural workplace.

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